

Management Program Matters

At GOJO, our Purpose—Saving Lives and Making Life Better through Well-Being Solutions—compels us to create social, environmental, and economic value for our employees, our customers, society, and all our business touches. Our 2020 Sustainable Value Strategies and Goals are informed by the perspectives of our stakeholders and demonstrate our belief that understanding what matters most to the people we serve and working together to address shared challenges are paramount to our short- and long-term success. As part of our 2020 Goals, we became the first company to publicly commit to reducing our chemical footprint, with a goal of 50 percent reduction by 2020.

We see the opportunity to have a significant positive impact beyond our own operations, creating new sources of Sustainable Value for GOJO, our customers, people who rely on our well-being solutions to help them stay healthy, our suppliers, our team members, our collaboration partners, and our community.

It's for that reason that we have publicly committed to advancing our strategic priorities, along with our 2020 Goals. As we work toward 2020, we have aligned ourselves with the United Nations' Sustainable Development Goals (SDGs), which are designed to address the ways in which countries, companies, and citizens improve the lives of people around the world.

GOJO has formed an internal sustainable chemistry implementation team to focus on the chemical footprint reduction target. This team identifies projects to help the company review potential ingredients of concern and prioritize ingredients for reduction or substitution. Our 2016 progress reflects reductions of triclosan and parabens in existing products. We began phasing out triclosan as part of the implementation of our sustainable chemistry policy in 2013. During our involvement with the Chemical Footprint Project, we implemented additional projects to dramatically reduce parabens and titanium dioxide. We also devised internal communication tools to ensure Enterprise-wide awareness of our Footprint reduction efforts and to avoid using these ingredients in new products. We use informed substitution to guide our selection of ingredients in a manner that improves the human and environmental safety of our products without compromising their function.

GOJO was an early participant in the Chemical Footprint Project, responding to the 2014 pilot, and to the 2015 and 2016 Surveys. Completing the Surveys has provided a helpful framework to evaluate our chemical use, implement our sustainable chemistry policy, and ultimately declare our 2020 goal to reduce our chemical footprint by 50 percent.

This is an exciting time of growth and opportunity at GOJO, and our Purpose remains at the center of everything we do.

Nicole Koharik
Corporate Communications Director

